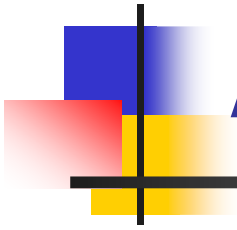


Newhints Sensitisation Activities





Health worker Sensitization

- Organized workshop in all the study districts to;
- Introduced Newhints to members of the DHMT esp. those at the sub district level and other health facilities.
- Discussed the intervention content, strategy and materials and implementation plans with health workers.
- Discussed the potential impact on health workers in terms of their input into Newhints and their work in general.
- Harmonized NH messages with health staff.

Workshop scheduled and participants

District	Date	Venue	Total (range) of HWs present
Kintampo North	19 th September, 2007	KHRC conference room	17 (1 Dr, 3MWs, 10 CHNs, rest are other health workers)
Kintampo South	29 th September, 2007	District Library, Jema	29 (1 MW, 1MA, 1PHN, 7CHN, other staff of the facilities)
Nkoranza	18 th September, 2007	District Admin Hall, Nkz	41 (2MAs, 15MWs, 10CHNs, other staff)
Tain	21 st September, 2007	GES Office, Nsawkaw	41 (2 Drs, 2 MAs, 6MWs, 10CHNs, other staff)
Techiman	18 th September, 2007	MHMT conference room	31 (1Dr, 1MA, 14MWs, 11CHNs, other staff)
Wenchi	17 th September, 2007	DHMT conference room	31 (2Drs, 1MA, 7MWs, 5CHNs, other staff)
Total			190 (5Drs, 7MAs, 46MWs, 53CHNs)
Health workers include DHMT accountants, Field technicians, Technical officers, health aides and ward assistants; Dr=doctor, MA=medical assistant, MW=midwife, CHN=community health nurse, PHN=public health nurse			



Recommendations (Health worker sensitizations)

- Provision of essential equipments to health facilities.
- Health facility strengthening
- Motivation of CBSVs
- Train more midwives
- Sharing records on neonatal deaths
- CBSV randomisation forum
- TBA sensitisation.
- Consideration of educational level of CBSVs for NH.



Community Sensitization

- All women in the study districts and municipalities have been informed using an information sheet administered by Obaapa fieldworkers.
- Randomisation forum for CBSVs to;
- Explain the randomisation procedure and process to CBSVs.
- Obtain their cooperation and support in resolving CBSV concerns about the randomisation process.
- Explain arrangements and conditions of scale up to cover their communities once Newhints is found to be effective.



Community sensitisation

- Community leaders meeting had been completed to;
- Explained importance of neonatal death and newborn Care.
- Introduced Newhints (NH)
- Described NH home visits and content.
- Explained the role of community leaders.
- Asked formally for the community to participate.



Community sensitisation

- Secured their support in promoting enthusiasm in the community and social capital around NH.
- Established a line of communication from the leaders to the DHMT and NH through supervisors.
- Obtained their cooperation in resolving community level problems having to do with NH and reporting problems.



Community Sensitization

- Recommendations from Community leaders meetings and TBA interviews served as inputs for TBA protocol.
- TBA sensitisations workshops were organized for all TBAs in intervention communities to;
- Revisit NH messages and explained specific behaviors that pertain to them.



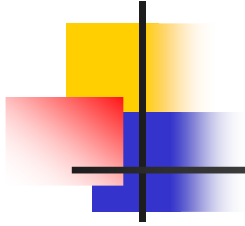
Community sensitization

- Described how TBAs can contribute to NH.
- Secured TBA's cooperation in supporting the messages left by CBVs
- Stressed the continue importance of TBAs and that NH is not trying to replace th TBA with CBSVs.
- Stressed importance of TBAs coordination and communication with CBSVs.



Community sensitization

- Community durbars:
 - Conducted by DHMT committee members & Supervisors
 - Input from community leaders sensitisation
 - Introduction of CBSV with materials



- Thank you